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**106TH ANNUAL CONVENTION**  
CALIFORNIA COURT REPORTERS ASSOCIATION

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**TENAYA LODGE AT YOSEMITE • OCTOBER 7-10, 2016**

**SPONSORSHIP INFORMATION AND  
EXHIBITOR PROSPECTUS**

## Dear Industry Partner:

CCRA is California's largest association representing ALL reporters and one of the largest state associations in the country. CCRA's membership includes a wide range of professionals representing California's courtrooms, freelance reporters, deposition firms, CART, captioners, schools, and legal organizations.

This convention is the premier educational and networking event for reporters throughout California in addition to other states, drawing hundreds of attendees each year.

For CCRA industry partners, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your booth space today!

CCRA understands valuable marketing dollars need to be maximized and show a return on investment. Our conventions are designed with our vendors in mind. Meals and dedicated breaks are held in the exhibit area to increase vendor's interaction with the attendees. Our extended break times between seminars allow attendees more time to leisurely peruse the products and services provided by our vendors. We also offer several sponsorship opportunities to help your company or association stand out.

California has the largest court system in our country. The reality is what happens to our profession in California affects the court reporting profession around the country. CCRA is fighting hard to keep the profession of court reporting viable and alive. Your support of CCRA makes it possible for us to employ an experienced lobbying group who tracks and proposes legislation as well as advocates on behalf of our profession.

Please accept our invitation to not only exhibit, but to sponsor a portion of the convention. By sponsoring a reception, speaker, or meal, you not only gain exposure, but you demonstrate your support for CCRA and its efforts to support the profession. Sponsorships are available to fit all budgets. Please refer to the sponsorship information located on the back page of this brochure. Please call our Executive Director, Jerry Packer, at the CCRA office (949) 715-4682 for more information or to discuss customizing a sponsorship package that's right for you.

We look forward to your response and the opportunity to work with you.

Sincerely,  
Brooke Ryan, CCRA President

### WHY CCRA?

- Two Full Days of Exhibiting
- Exhibit Tables Located With Food and Breaks
- 90-Minute Breakfast With Exhibitors
- Five 30-Minute Breaks With Exhibitors
- Two Hosted End-of-Day Receptions With Exhibitors
- 15-Minute Breaks Between Sessions
- Exhibit Registration Includes All Meals

### WHY EXHIBIT?

#### 100% of attendees visit the Exhibit Hall to:

- Learn about new products/services that streamlined their work
- Connect with a specific exhibitor
- Learn from exhibitor demonstrations of products/services
- Look for a variety of solutions to issues, so they can compare products/services
- Have face-to-face interaction with exhibitors so that they can get to know you and your organization
- Network with colleagues and to get product recommendations

### BECOME A SPONSOR!

CCRA offers a wide range of sponsorship opportunities and levels of commitment that all provide a high degree of visibility for your company during our annual convention, seminars and events, newsletters and email blasts throughout the year. Pick a level that works for your company's vision.



## Convention Location and Hotel:

### Tenaya Lodge at Yosemite

1122 Highway 41  
 PO Box 159  
 Fish Camp, CA 93623  
 559-683-6555

Tenaya Lodge at Yosemite is a majestic Sierra resort set at the Yosemite national park's soaring South Gate, with all-season recreation ranging from hiking, biking, swimming, skating and skiing, to the alpine serenity of the new Ascent Spa at Tenaya Lodge. Tenaya Lodge offers authentic Yosemite resort lodging that beckons you to escape, stay, play, feel, learn, wonder.

**The special CCRA room rate of \$189 (resort charge waived) available through September 5, 2016 or until room block sells out.**

## Exhibitor Information:

### SATURDAY, OCTOBER 8TH

- 6:00 am - 7:30 am  
Exhibit Setup
- 7:30 am - 7:00 pm  
Exhibit Hall Open
- 7:30 am - 9:00am  
Breakfast with Exhibitors
- 10:30 am - 11:00 am  
Break with Exhibitors
- 2:30 pm - 3:00 pm  
Break with Exhibitors
- 4:30 pm - 5:00 pm  
Break with Exhibitors
- 6:30 pm - 7:00 pm  
Reception with Exhibitors

### SUNDAY, OCTOBER 9TH

- 7:30 am - 1:30 pm  
Exhibit Hall Open
- 7:30 am - 9:00 am  
Breakfast with Exhibitors
- 12:30 pm - 2:00 pm  
Lunch with Exhibitors
- 5:30 pm - 6:30 pm  
Last Call Reception with Exhibitors
- 6:30 pm - 8:00 pm  
Exhibit Teardown

### EXHIBIT FEES

One 10 x 10 space	\$595
Two 10 x 10 spaces	\$1,050

EACH 10X10 SPACE INCLUDES ONE (1) CONVENTION REGISTRATION

# Convention Sponsorship Opportunities:

In order to create a rewarding experience for convention attendees, CCRA encourages support from exhibitors for various official convention services, sessions, and events that complement the educational nature of the convention.

Sponsoring companies will be recognized with a printed sign at the exhibit hall entrance, a listing in the Annual Convention Program Book, "CCRA Online," as well as on the CCRA Web site and other benefits depending on the level of sponsorship.

Convention highlights and activities that are available for sponsorship include: Educational sessions, keynote speaker, program book, opening & closing receptions, breaks, lunches, dinner, and conference bags (see back page).

Please see the back of this brochure for more details. Please note that these are only suggestions. If you have other suggestions, CCRA is amenable to coordinating your activities and sponsorship interests. Please contact Jerry Packer at 949-715-4682 or by e-mail at [jerry.packer@cal-ccra.org](mailto:jerry.packer@cal-ccra.org).

**Deadline: Friday, September 9th, 2016**

## Platinum (1 Available)

**Total Dollar Value: \$14,500**

- Total Dollar Value: \$14,500
- Two (2) full table spaces at CCRA Annual Convention
- Two (2) paid memberships at the current dues rate
- Six (6) full page ads in the CCRA Online newsletter
- Four (4) paid conference registrations for CCRA Annual Convention
- Two (2) conference registrations at member rate for sponsor clients
- Six (6) months exclusive banner advertisement and link on CCRA website home page, noting Platinum sponsor
- Sponsorship of Saturday evening Dinner and Party
- "Push" ads being displayed on CCRA Annual Convention App (4 ads)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to CCRA Online

**\$10,000**

## Silver (4 Available)

**Total Dollar Value: \$6,500**

- One (1) full table space at CCRA Annual Convention
- One (1) paid membership at the current dues rate
- Two (2) full page ads in the CCRA Online newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- One (1) conference registration at member rate for sponsor clients
- Four (4) months small box advertisement and link on CCRA Marketplace website page, noting Silver sponsor
- Sponsorship of Refreshment Break
- "Push" ads being displayed on CCRA Annual Conference App (1 ad)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to CCRA Online

**\$3,500**

## Gold (2 Available)

**Total Dollar Value: \$9,000**

- One (1) full table space at CCRA Annual Convention
- Two (2) paid memberships at the current dues rate
- Four (4) full page ads in the CCRA Online newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- Two (2) conference registrations at member rate for sponsor clients
- Six (6) months small box advertisement and link on CCRA Marketplace website page, noting Gold sponsor
- Sponsorship of Friday evening Welcome Reception, Saturday Breakfast, Sunday Breakfast, or Sunday Lunch
- "Push" ads being displayed on CCRA Annual Conference App (2 ads)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to CCRA Online

**\$5,000**

## Convention (Unlimited)

**Total Dollar Value: \$3,500**

- One (1) full table space at CCRA Annual Convention
- One (1) paid membership at the current dues rate
- Two (2) half page ads in the CCRA Online newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- One (1) conference registration at member rate for sponsor clients
- Two (2) months small box advertisement and link on CCRA Marketplace website page
- Sponsorship of Education Contribution
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to CCRA Online

**\$2,000**

## Convention Events\*

\*Convention event sponsorship based on availability

Welcome Reception (1 available)	\$4,000	Break (3 available)	\$1,500 ea.
Breakfast (2 available)	\$3,000 ea.	Convention Tote Bags (1 available)	\$2,500
Lunch (1 available)	\$3,500	Education Contribution (No Limit)	\$300

## Convention App Program Book

"Push" ads displayed on CCRA Annual Convention App (4 ads)	No Limit	\$950 per four (4) ads
Advertisement in CCRA Annual Convention App	No Limit	\$600 per ad
Tote Bag Insert	No Limit	\$125 per insert



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## SPONSORSHIP FORM INFORMATION

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This convention is the premier educational and networking event for reporters throughout California in addition to other states, drawing hundreds of attendees each year.

For CCRA industry partners, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your booth space today!

## INSTRUCTIONS:

Please complete all sections of the application and mail, fax, or email to: CCRA • 65 Enterprise • Aliso Viejo, CA 92656  
 Phone (949) 715-4682 • Fax (949) 715-6931 • Email [info@cal-ccra.org](mailto:info@cal-ccra.org)

Company: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Email Address: \_\_\_\_\_

## SPONSOR OPPORTUNITIES:

Please check all that apply and calculate your total.

Platinum	1 Available	\$10,000	
Gold	2 Available	\$5,000	
Silver	4 Available	\$3,500	
Convention	Unlimited	\$2,000	
<b>Convention Events*</b>			
Welcome Reception	1 Available	\$4,000	
Breakfast	2 Available	\$3,000	
Lunch	1 Available	\$3,500	
Break	3 Available	\$1,500	
Convention Tote Bags	1 Available	\$2,500	
Education Contribution	No Limit	\$300	

<b>Exhibit Space</b>		
(1) 10'x10' Exhibit Space		\$595
(2) 10'x10' Exhibit Spaces		\$1,050
<b>Convention App Program Book</b>		
"Push" ads being displayed on CCRA Annual Convention App (4 ads)	No Limit	\$950 per four (4) ads
Advertisement in CCRA Annual Convention App	No Limit	\$600 per ad
Tote Bag Insert	No Limit	\$125 per insert

\*Convention events sponsorship based on availability

## PAYMENT:

Please make check payable to CCRA and mail to: CCRA, 65 Enterprise, Aliso Viejo, CA 92656.  
 CCRA accepts credit cards. Please complete the information below if paying with credit card.

I am using a \_\_\_ Mastercard \_\_\_ Visa \_\_\_ American Express \_\_\_ Discover      **Total Amount** \_\_\_\_\_

Card Number \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



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### SPONSOR LEVEL DESCRIPTIONS

#### **Platinum** (1 Available)

**\$10,000**

**Total Dollar Value: \$14,500**

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- Four (4) paid conference registrations for CCRA Annual Convention
- Two (2) conference registrations at member rate for sponsor clients
- Six (6) months exclusive banner advertisement and link on CCRA website home page, noting Platinum sponsor
- Sponsorship of Saturday evening Dinner and Party
- “Push” ads being displayed on CCRA Annual Convention App (4 ads)
- Sponsor recognition in CCRA Annual Convention App
- Signage and recognition on site at CCRA Annual Convention
- Subscription to CCRA Online

#### **Gold** (2 Available)

**\$5,000**

**Total Dollar Value: \$9,000**

- One (1) full table space at CCRA Annual Convention
- Two (2) paid memberships at the current dues rate
- Four (4) full page ads in the CCRA Online newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- Two (2) conference registrations at member rate for sponsor clients
- Six (6) months small box advertisement and link on CCRA Marketplace website page, noting Gold sponsor
- Sponsorship of Friday evening Welcome Reception, Saturday Breakfast, Sunday Breakfast, or Sunday Lunch
- “Push” ads being displayed on CCRA Annual Conference App (2 ads)
- Sponsor recognition in CCRA Annual Convention App
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#### **Silver** (4 Available)

**\$3,500**

**Total Dollar Value: \$6,500**

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- One (1) paid membership at the current dues rate
- Two (2) full page ads in the CCRA Online newsletter
- Two (2) paid conference registrations for CCRA Annual Convention
- One (1) conference registration at member rate for sponsor clients
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#### **Convention** (Unlimited)

**\$2,000**

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- One (1) conference registration at member rate for sponsor clients
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### **SPONSOR ADVERTISEMENT & DESCRIPTION**

**Deadline: Friday, September 11th, 2015 (but you are welcome to get it in sooner!)**

Every sponsor/exhibitor company receives a color ad and company description space in the Convention App. Both the ad and the description need to be provided by the sponsor and emailed to [info@cal-ccra.org](mailto:info@cal-ccra.org) with a subject line of SPONSOR AD. Please note in the email message the names of the attached documents and the program in which they were made (Word, Illustrator, Quark, etc.) See other specifications below.

#### **Sponsor Company Description (text only):**

Please write...

- Your company name exactly how you would like the name of your company listed in the conference materials, and
- A 50-80 word description of your organization and the services you provide.

#### **Sponsor Logos (please email):**

- color, at 300 dpi (or larger)
- Vector-based EPS files are the preferred format for logo files.
- Logo files may also be saved in one of the acceptable formats at 300 dpi: JPG, TIFF, EPS or print-quality PDF.
- Logo files may be printed in large format. Please provide the largest and highest quality files available.

Logos will be used for posters and in the Convention App (on pages separate from your ad and description). Please email logo files to [info@cal-ccra.org](mailto:info@cal-ccra.org) with a subject of SPONSOR LOGOS and include in the email message the names of the attached documents and the program in which they were made (Word, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, etc.).

### **CANCELLATION POLICY**

Written notification of cancellation received by Friday, September 9th, 2016, a refund will be issued minus a \$100 U.S. administrative fee. **NO REFUNDS WILL BE ISSUED AFTER FRIDAY, SEPTEMBER 9TH, 2016.**

Should you have any questions regarding your sponsorship, please contact Jerry Packer at [Info@cal-ccra.org](mailto:Info@cal-ccra.org) or call (949) 715-4682.