



CCRA'S 105TH ANNUAL CONVENTION

Design, Refine & Shine!

NEWPORT BEACH, CALIFORNIA



OCTOBER 9TH-12TH, 2015

NEWPORT BEACH MARRIOTT HOTEL & SPA

**EXHIBITOR PROSPECTUS AND
SPONSORSHIP INFORMATION**



Dear Industry Partner:

Newport Beach, California, is a coastal wonderland where leisure and style come together around pristine beaches, luxury shopping, fine dining, and water sports. Fashion Island, with its open-air elegance that fuses Italian style with California cool, boasts chic luxury boutiques nestled amongst cafés and restaurants on lushly landscaped piazzas accented by fountains and palm trees. Opulent hotels and the new Civic Center nearby mirror the shopping destination's sophisticated coastal style, while cultural and culinary offerings abound in Fashion Island and the surrounding Newport Center neighborhood.

The California Court Reporters Association invites you to join us in this coastal playground and take part in CCRA's 2015 Annual Convention being held at the Newport Beach Marriott Hotel & Spa on October 9 - 12, 2015.

In addition to its beautiful views of the Pacific Ocean, this luxurious hotel and spa is located within easy freeway proximity of all Southern California cities. John Wayne Airport (SNA) is less than 5 miles from the hotel and is serviced by nine major airlines.

Our 105th Annual Convention, which is themed "**Design, Refine & Shine!**", will attract hundreds of court reporting professionals from throughout the state. Our convention's exhibitors' hall is the perfect place for attendees to view, sample, and learn about the latest technological advances from the premier vendors in the court reporting profession. This is your opportunity as an exhibitor to showcase to our members all of your fabulous products, services, and expertise.

CCRA understands valuable marketing dollars need to be maximized and show a return on investment. Our conventions are designed with our vendors in mind. Meals and dedicated breaks are held in the exhibit area to increase vendor's interaction with the attendees. Our extended break times between seminars allow attendees more time to leisurely peruse the products and services provided by our vendors. We also offer several sponsorship opportunities to help your company or association stand out.

California has the largest court system in our country. The reality is what happens to our profession in California affects the court reporting profession around the country. CCRA is fighting hard to keep the profession of court reporting viable and alive. Your support of CCRA makes it possible for us to employ an experienced lobbying group who tracks and proposes legislation as well as advocates on behalf of our profession.

Please accept our invitation to not only exhibit, but to sponsor a portion of the convention. By sponsoring a reception, speaker, or meal, you not only gain exposure, but you demonstrate your support for CCRA and its efforts to support the profession. Sponsorships are available to fit all budgets. Please refer to the sponsorship information located on the back page of this brochure. Please call our Executive Director, Jerry Packer, at the CCRA office (949) 715-4682 for more information or to discuss customizing a sponsorship package that's right for you.

We look forward to your response and the opportunity to work with you.

Sincerely,
Carlos Martinez, CCRA President



CCRA is California's largest association representing court reporters and one of the largest state associations in the country. CCRA's membership includes a wide range of professionals representing California's courtrooms, freelance deposition firms, CART, Broadcast Captioners, schools and legal organizations. As a result of the level of programming that CCRA offers, our events not only draw hundreds of attendees from within California but from several states as well.

Association Activities Include:

ANNUAL CONVENTION: Hundreds of reporters attend to learn about legislation, business practices, and the latest state-of-the-art technology in verbatim shorthand reporting through general educational sessions, workshop presentations, panels, and vendor demonstrations.

PUBLICATIONS: Our very popular and comprehensive Compendiums for Official and Freelance reporters, which are published annually.

ONLINE PUBLICATION: "CCRA Online," our dynamic and easy-to-read online publication which features articles, legislative updates, product news, and reports from CCRA's Special Interest Groups.

WEBSITE: CCRA's Web site includes sections dedicated to news, resources, legislation, education, calendar of events, and our publications. Check us out at www.cal-ccra.org.

ADVOCACY: CCRA employs a lobbying firm in Sacramento to shape legislation that promotes and protects the profession.

WHO SHOULD PARTICIPATE? Any company or person who provides goods and/or services related to the profession of court reporting. Vendors are encouraged to show their established products, new releases, and products under development. CCRA's diverse membership guarantees an audience for products of every price, scale, and level of sophistication.



Convention Location and Hotel:

NEWPORT BEACH MARRIOTT HOTEL & SPA

900 NEWPORT CENTER DRIVE
 NEWPORT BEACH, CALIFORNIA 92660
 PHONE: (949) 640-4000
 TOLL FREE: (866) 440-3375

Experience the authentic Southern California lifestyle at the Newport Beach Marriott Hotel & Spa. Discover unparalleled beauty and luxury at the Newport Beach Marriott Hotel & Spa. This Newport Beach hotel offers easy access to California's most pristine beaches and a variety of popular attractions including the Upper Newport Bay Nature Preserve, golfing and the upscale shops and world-class dining of Fashion Island. Treat yourself to tranquility at Pure Blu, the full-service spa offering private cabanas, a saltwater lap pool and state-of-the-art fitness center.

Convention rate: \$149, single or double occupancy.
Reservation cut-off date: September 15, 2015.

Convention Sponsorship Opportunities:

In order to create a rewarding experience for convention attendees, CCRA encourages support from exhibitors for various official convention services, sessions, and events that complement the educational nature of the convention.

Sponsoring companies will be recognized with a printed sign at the exhibit hall entrance, a listing in the Annual Convention Program App, "CCRA Online," as well as on the CCRA Web site and other benefits depending on the level of sponsorship.

Convention highlights and activities that are available for sponsorship include: Educational sessions, keynote speaker, program book, opening & closing receptions, breaks, lunches, dinner, and Convention bags (see back page).

Please see the back of this brochure for more details. Please note that these are only suggestions. If you have other suggestions, CCRA is amenable to coordinating your activities and sponsorship interests. Please contact Jerry Packer at 949-715-4682 or by e-mail at jerry.packer@cal-ccra.org.

Exhibitor Information:

EXHIBIT HALL DATES AND HOURS

SATURDAY, OCTOBER 10TH

- 6:00 AM – 7:30 AM
EXHIBIT SETUP
- 7:30 AM – 7:00 PM
EXHIBIT HALL OPEN
- 7:30 AM – 9:00AM
BREAKFAST WITH EXHIBITORS
- 10:30 AM – 11:00 AM
BREAK WITH EXHIBITORS
- 2:30 PM – 3:00 PM
BREAK WITH EXHIBITORS
- 4:30 PM – 5:00 PM
BREAK WITH EXHIBITORS
- 6:30 PM – 7:00 PM
RECEPTION WITH EXHIBITORS

SUNDAY, OCTOBER 11TH

- 7:30 AM – 1:30 PM
EXHIBIT HALL OPEN
- 7:30 AM – 9:00 AM
BREAKFAST WITH EXHIBITORS
- 12:30 PM – 2:00 PM
LUNCH WITH EXHIBITORS
- 5:30 PM – 6:30 PM
"LAST CALL" RECEPTION WITH EXHIBITORS
- 6:30 PM – 8:00 PM
EXHIBIT TEARDOWN

EXHIBIT MOVE-IN

SATURDAY, OCTOBER 10TH
 6:00 AM – 7:30 AM

EXHIBIT MOVE-OUT

SUNDAY, OCTOBER 11TH
 6:30 PM – 8:00 PM

EXHIBIT FEES

ONE 10 X 10 SPACE	\$575
TWO 10 X 10 SPACES	\$975
EACH 10X10 SPACE INCLUDES ONE (1) CONVENTION REGISTRATION	

CCRA 2105 ANNUAL CONVENTION

OCTOBER 9TH-12TH, 2015

NEWPORT BEACH MARRIOTT HOTEL & SPA • NEWPORT BEACH, CALIFORNIA

	PLATINUM	GOLD	SILVER	CONVENTION
	\$9,000	\$4,500	\$3,000	\$2,000
Total Dollar Value	\$13,000	\$8,000	\$6,000	\$3,500
Full Table space at CCRA Annual Convention	2 Spaces	1 Space	1 Space	1 Space
Paid memberships at the current dues rate	2	2	1	1
Ads in the CCRA Online	6 Full Page	4 Full Page	2 Full Page	2 Half Page
Paid Convention registrations for CCRA Annual Convention	4	2	2	2
Convention registration at member rate for sponsor clients	2	2	1	1
Exclusive banner advertisement and link on CCRA website home page, noting Platinum sponsor	6 mos. of posting	NONE	NONE	NONE
Small box advertisement and link on CCRA Marketplace website page, noting sponsorship level	NONE	6 mos. of posting	4 mos. of posting	2 mos. of posting
Sponsorship of event at CCRA Annual Convention. Platinum sponsors receive first selection of event	Choice of: Friday Night Welcome Reception, Saturday Breakfast, Sunday Breakfast, or Sunday Lunch	Choice of: Friday Night Welcome Reception, Saturday Breakfast, Sunday Breakfast, or Sunday Lunch	Refreshment Break	Education Contribution
"Push" Ads Being Displayed on CCRA Annual Convention App	4 Ads	2 Ads	1 Ad	None
Advertisement in Convention Program App	Yes	Yes	Yes	Yes
Sponsor recognition in CCRA Annual Convention App	Yes	Yes	Yes	Yes
Signage and recognition on site at CCRA Annual Convention	Yes	Yes	Yes	Yes
Subscription to CCRA Online	Yes	Yes	Yes	Yes

Convention Events*

*Convention event sponsorship based on availability

Welcome Reception (1 available)	\$3,500	Convention Tote Bags (1 available)	\$2,000
Breakfast (2 available)	\$2,750 ea.	Education Contribution (No Limit)	\$250
Lunch (2 available)	\$3,000 ea.	(1) 10'x10' Exhibit Space	\$575
Break (3 available)	\$1,250 ea.	(2) 10'x10' Exhibit Spaces	\$975

Convention App Program Book

"Push" ads being displayed on CCRA Annual Convention App (4 ads)	No Limit	\$850 per four (4) ads
Advertisement in CCRA Annual Convention App	No Limit	\$550 per ad
Tote Bag Insert	No Limit	\$125 per insert