
CALIFORNIA COURT REPORTERS ASSOCIATION
111TH ANNUAL CONVENTION | OCTOBER 15-17, 2021



ATTENDEE BROCHURE

CEUS will be offered in this 2.5-day dynamic event!
Each session has been developed for all attendees.

It's Time to Buy Into Your Future

PRESIDENT'S MESSAGE

Dear Colleagues,

The stakes are high, and the rewards are even higher. It's your chance to hit the JACKPOT!

As your president, I'm proud and pleased to present the 111th Annual Convention of the California Court Reporters Association (CCRA)! I look forward to welcoming you for what is sure to be an exciting event for all in attendance.

Because our event is virtual once again, we have an incredible opportunity to bring in educational talent from across the country. We are eager to showcase the best in our industry as they share their wisdom with you in order to keep your steno game strong. The best part is that you don't have to gamble to win. Our seminars this year are a sure bet to lead you to success towards staying on the leading edge of trends and techniques in our industry.

Not only do we have a program full of speakers with engaging content, we also have plans to let the good times roll. Be sure to join us at the various social events we have planned through the weekend to help keep spirits high and allow you to connect with your colleagues near and far.

Convention is the time for our community to come together as a whole. We are thrilled to welcome ALL stenographic professionals: Officials, Deposition Freelancers, Captioners, CART Providers, Firm Owners, and Students. We invite you to take full advantage of all that we have to offer at this event. It's the best time of year to learn new ideas, rekindle relationships, and recharge your enthusiasm for the future ahead of us.

CCRA works tirelessly through the year to fulfill our mission to continuously lead our industry through legislative advocacy, educational opportunity, and professional inclusion. And now it's time for you to go all in! We count on your support at convention time!

So what are you waiting for? Now is not the time to fold. Double down and register today. The dealer says it's the best choice.

I look forward to seeing you in October.

Mike Hensley, CCRA President (a.k.a the Casino Boss)



Board of Directors

OFFICERS

- Michael Hensley, CSR, RDRPresident
- Aimee Skochko, CSR President-Elect
- Regina DeMerville, CSR, CRC, CCG Vice President
- Cara Foster, CSRSecretary/Treasurer
- Sandy M. Walden, CSR, RPR Immediate Past President
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- Louis Machuca, CSR Director, District F
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- Gerie Bunch Advisor
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Mission Statement

CCRA continuously leads our industry through legislative advocacy, educational opportunity, and professional inclusion. We actively protect and unify the freelance, CART/Captioning, official, and student communities.

CCRA Social Media Links

Facebook page: [https://www.facebook.com/](https://www.facebook.com/California-Court-Reporters-Association-196128395623/?ref=ts)

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REGISTRATION IS AVAILABLE ONLINE AT WWW.CAL-CCRA.ORG

VIRTUAL CONVENTION PRICING

	Member	Nonmember	Student/Teacher Nonmember
Full Registration (Includes all Conference related events)	\$169	\$319*	\$99*

*Join & Register (Includes a 1-year CCRA membership & Full Registration to CCRA's 111th Convention)



Keynote Speaker

Kathy Buckley

Saturday, October 16, 2021 | 8:00am - 9:15am

America's Favorite Hearing-Impaired Comedienne

Kathy Buckley is a five-time American Comedy Awards Nominee as Best Stand-Up Female Comedienne and the winner of countless other awards for her work. She is also an actress, writer and producer, author, humanitarian, and one of the country's leading motivational speakers.

In addition to comedy, Kathy is an actress who is also known for her co-starring roles in TV series such as Touched by an Angel, and starred in her own original, award-winning PBS special, No Labels, No Limits. Additionally, Kathy is an active volunteer for causes close to her heart. She cherishes the time she spends helping numerous children's charities such as No Limits, a non-profit organization for children who are hard of hearing or deaf.

A sought after motivational speaker, she has inspired people around the nation, speaking at corporate events, conferences, universities, and more. She is the author of the heartfelt and hilarious book "If You Could Hear What I See." She has also been recognized by the U.S. Air Force and U.S. Army for outstanding efforts toward disability employment awareness and is a key speaker for Anthony Robbins' Life Mastery Classes.

Whether performing in a comedy club, appearing on television, speaking publicly, teaching at camps for children, or appearing in any number of other settings, Kathy Buckley bears her message that anything can be achieved when the heart and the mind work together. Her extraordinary story is truly amazing to all who experience it.

Special Event

President's Reception and Fundraiser

Friday, October 15, 2021 | 5:30pm - 7:00pm

It's time to get this party started! Join CCRA President Mike Hensley for the bash that will kick off our convention with flair! Do you want to know more? Well, then you shall have it! You won't want to miss out on the thrill of DRAG QUEEN BINGO with special guest host Ruby Red Munro. We've got the recipe for an incredible evening, the only ingredient missing is YOU.





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PROGRAM OF EVENTS



Friday, October 15, 2021

2:00pm - 4:00pm

How to Be Good at Taking a Test (with a few English rules thrown in)!

Let's talk about that CSR exam and gain insight into the English portion and into being prepared overall for a test. As a part of the discussion, we will highlight some basic punctuation rules and word usage pitfalls – where does the comma go in a compound sentence? What about “affect/effect”? (This session includes a mock CSR English exam that you will complete prior to the convention.)

Speaker: Margie Wakeman Wells, Margie Holds Court *CEUs: 0.2*

4:15pm - 5:15pm

Don't Be Caught Off Guard: What You Need to Know Before Transitioning from Student to Working Professional

Join us for an interactive discussion with a 34-year veteran official reporter, a firm owner freelance reporter, and a CART/Broadcast Captioner for advice and tips on transitioning from a student to a working professional.

Speakers: Victoria Thomas, VLThomas Court Reporting; Lorraine Romin, LACCRA President, LASC Official Reporter; Jordan Mucha *CEUs: 0.1*

5:30pm - 7:00pm

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Saturday, October 16, 2021

8:00am - 9:15am **Welcome presentation from Mike Hensley, CCRA President, and Keynote Speaker, Kathy Buckley**
See page 3 for a complete description. CEUs: 0.125

9:30am - 10:30am **Up Your Virtual Game: Effective Virtual Communication for Legal Proceedings**
Feeling Zoomed out? Do you feel jittery at the thought of being on camera or wish you could turn off your video? Known for their workshops on the court reporter circuit around the country, Keith Scott and Rebecca Klein Scott of TALLSmall Productions will reveal hacks to up your virtual game. Learn how to: 1) Look and feel your best on cam. Small camera angle and lighting tweaks make a dramatic difference when it comes to how everyone will perceive you. 2) Set a tone that your voice matters before the proceeding begins. 3) How to handle distractions, disruptions, and how to curb zoom fatigue. 4) Maintain a sense of calm when technology misbehaves.
Speakers: Rebecca Scott, CEO, TALLsmall Productions, Keith Scott, CEO, TALLsmall Productions CEUs: 0.1

10:45am - 11:45am **Beat the Clock: Time Management Skills that Put You in Control**
High demand means more opportunity than ever before for transcript professionals, and while your income potential is increasing, your time is not. In fact, time is your most precious resource in both the work you do and the life you lead. This seminar will guide participants through tried-and-true techniques used by top Fortune 500 executives, to make your time work harder for you. You will learn how to set attainable goals, the art of prioritization and planning, how to set boundaries, and how to get organized and delegate like a boss.
Speaker: Lauren Lawrence, Founder, Stenovate CEUs: 0.1




11:45am - 12:15pm **Enjoy lunch. We will see you back here at 12:15pm.**

12:15pm - 1:15pm **Tough Love with the Depoman**
Join Mike for a frank and in-your-face assessment of the current state of freelance reporting. Topics will include best practices, proofing techniques, and utilizing your software to help minimize errors. Bring your sense of humor and prepare to be educated, shocked, amused, and possibly offended when “Depoman” takes the stage.
Speaker: Mike Miller, Depoman CEUs: 0.1

1:30pm - 2:30pm **Just Okay is Not Okay**
While realtime does not mean perfection, how do you know if your realtime measures up as a sellable product? Let’s look beyond the gray and examine concrete, real-world examples of what is great, good, and just okay. Just because you can read through it doesn’t mean that your clients can. Anissa will debunk untranslate-rate myths and other misperceptions about quality realtime. She’ll also provide solutions to common stacking, easy brief ideas, and why you should be editing in a way that school never taught you! If you’ve felt “in the dark” regarding realtime standards, you won’t want to miss this presentation!
Speaker: Anissa Nierenberger, RPR, CRR, CRC, CRI, B.S. Realtime Reporting, Learntocaption.com CEUs: 0.1

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Saturday, October 16, 2021, Continued

2:45pm - 3:45pm

A State of the Union: What's Happened in State Legislatures and in Washington, D.C., Since the COVID-19 Pandemic and How You Can Make a Difference

This seminar will give you a 30,000 foot view of what is happening across the country in state legislatures concerning the pandemic and how it affects the profession. Additionally, we will give you some tips and tricks in how you can help advocate for yourself and your colleagues and participate with your elected officials.

Speaker: Jocelynn Moore, J.D., Director of Government Relations, National Court Reporters Association
CEUs: 0.1

4:00pm - 5:00pm

It's Time to Educate Consumers on CSR Laws and Court Rules in California

There will be a step-by-step PowerPoint that will inform and guide members on how to educate consumers about the important roles CSRs have in creating an accurate record; the importance of accountability; and the importance of following long-established laws in order to best protect the record.

Speaker: Phyllis Craver Lykken CEUs: 0.1

5:15pm

Virtual Happy Hour

Please grab your favorite beverage and join us on Zoom for some fun and networking!



Sunday, October 17, 2021

8:00am - 9:00am

Communicate with Clarity, Confidence and Command Results

In this highly interactive session, we will focus on how to best protect the record using confident body language, word choice, and tone. Through a series of communications challenges, participants will learn: 1) What words and phrases to use and avoid when protecting the record. 2) How the words we choose shape how we are perceived. 3) How to center conversations on protecting the record. 4) How to navigate and diffuse heated conversations. We will also include an extended Q&A to troubleshoot challenges that participants have faced and anticipate facing.

Speakers: Rebecca Scott, CEO, TALLsmall Productions, Keith Scott, CEO, TALLsmall Productions CEUs: 0.1

9:15am - 10:15am

2021 Legislative Update

This class is all about legislation! What did CCRA accomplish this year? What are the goals for our legislative committee next year? Learn how the CCRA legislative committee operates, discover the ins and outs of the workings of the capitol, discuss legislative strategies and goals, and learn how a bill makes its way from an idea to signature by the Governor. Come and learn how CCRA's legislative work works for our membership.

Speaker: Ignacio Hernandez, CCRA Legislative Advocate, Hernandez Strategy Group CEUs: 0.1

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Sunday, October 17, 2021, Continued

10:30am - 11:30am

Essential Strategies for Retirement & Tax Planning as An Independent Contractor

This session will provide participants a deeper level of understanding in the following topics: Investing; Retirement Planning; Tax Planning; and Estate Planning. These topics will have a focus on helping independent contractors.

Speaker: Garrett Yack, Financial Planner, Investment Advisor, Ensemble Wealth Management CEUs: 0.1

11:45am - 12:45pm

Ditch the Transcripts... Captioning is for You!

No transcripts, no commute, live where you want, and no last-minute cancellations... welcome to captioning! Anissa will present the history of captioning, making the transition to CART and broadcast captioning, and why thinking like a captioner will make reporters the crème de la crème in their industry! We'll start with 5 Things to Improve your Realtime. Transitioning into a new, exciting career is a matter of taking things one step at a time. Reinvigorate your passion today!

Speaker: Anissa Nierenberger, RPR, CRR, CRC, CRI, B.S. Realtime Reporting, Learntocaption.com CEUs: 0.1

1:00pm - 2:15pm

CCRA's Annual Business Meeting and Election of the Board of Directors

Please join us for our annual business meeting. You will learn how the board conducts its meetings, including becoming familiar with parliamentary procedures; you will participate in the election of the Board of Directors for our new board season; and you'll see how the board develops goals for CCRA and the strategies they will employ to accomplish them. This event is sponsored by Kusar Court Reporters.

Speaker: Mike Hensley, CCRA President

2:15pm - 3:15pm

How to Be a Court Reporter Advocate

During this class, you will hear about the California legislative process. There will be an educational portion where you'll learn how bills are sponsored, authored, and lobbied. You'll learn about the different legislative committees and what types of bills they hear. The second portion will be fun. You'll be put into virtual groups to put together talking points to practice talking with legislators. This will give you the confidence to be able to help advocate on behalf of your profession if called to do so.

Speaker: Carolyn Dasher CEUs: 0.1

3:30pm - 5:00pm

It Comes at the Front of the Sentence: Comma? Dash?

After discussing some of the basics of commas, we will take a look at the introductory element. What is it? Does it take a comma or maybe a dash? And what if it comes after the conjunction in a compound sentence? What then? We will explore this element that so seldom grabs the limelight. There will even be a quick peek at sentence diagramming as part of the process! Leave the session with an understanding of how to punctuate introductory elements. And we will answer some of those burning questions you have from your transcripts. Students and newbies or experienced reporters alike will benefit from this session.

Speaker: Margie Wakeman Wells, Margie Holds Court CEUs: 0.15



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SILENT AUCTION PLEDGE FORM

October 15-17, 2021

Company Name: _____

Street Address: _____

City/State/Zip: _____

Contact: _____

Phone Number: _____

Email Address: _____

Website: _____

Description of Donation/Package: _____

Restrictions: _____

Expiration Date (Expiration date should be no earlier than 12/31/2021): _____

Estimated Dollar Value: \$ _____

We will not be able to participate in this year's CCRA Silent Auction; however, please accept our monetary donation in the amount of:

_____ Please make checks payable to CCRA and mail them to CCRA office, One Capitol Mall, Suite 800, Sacramento, CA 95814.

In order to include your donation in the CCRA Silent Auction, please email your pledge form to
Becky McGuire at events@cal-ccra.org by Friday, October 1, 2021.

Please keep your donations. Do not send them to the CCRA office.
CCRA will announce the winners and you will be able to mail the donated item directly to the winner.

If you have any questions, please contact Becky McGuire at the above email.

We reserve the right to combine the above item with other donations to create a complete, memorable package experience.