



CALIFORNIA
COURT REPORTERS
— ASSOCIATION —

*Advancing our profession
for over a Century.* »

A ROYALE AFFAIRE

CCRA'S 116TH ANNUAL CONVENTION

SEPTEMBER 25–27, 2026

Omni La Costa Resort and Spa, Carlsbad, CA



EXHIBITOR AND SPONSORSHIP INFORMATION

Dear Industry Partner,

On behalf of the California Court Reporters Association (CCRA), it is our pleasure to invite you to participate as a sponsor or exhibitor at CCRA's 116th Annual Convention, taking place September 25-27, 2026, at the Omni La Costa Resort & Spa.

This year, we invite you to join us for A Royale Affaire, an exceptional weekend celebrating the professionals, partners, and organizations that help strengthen and advance California's court reporting and captioning community.

For more than a century, CCRA has served as a leading voice for California's court reporting profession, bringing together individuals dedicated to preserving the record, advancing the industry, and upholding the highest standards of excellence. Our annual convention is the premier statewide gathering for court reporters, captioners, CART providers, firm owners, educators, students, and industry partners.

The 2026 convention will feature a dynamic 2.5-day educational program designed to inform, inspire, and connect attendees. Through expert-led sessions, engaging discussions, networking events, and opportunities to explore the latest industry products and services, participants will gain valuable insight into the evolving landscape of court reporting and captioning while building meaningful professional relationships.

As a sponsor or exhibitor, you will have the opportunity to showcase your products, services, and solutions to a highly engaged audience of industry professionals, business owners, educators, students, and decision-makers. Our sponsorship opportunities are thoughtfully designed to provide meaningful exposure, increased brand recognition, and direct interaction with convention attendees.

Your support extends far beyond visibility. It demonstrates your commitment to the continued success, growth, and advancement of the court reporting profession. By partnering with CCRA, you help us provide high-quality education, advocate for the profession, support the next generation of practitioners, and foster a strong and vibrant professional community.

Our team is available to help you select the sponsorship or exhibitor package that best aligns with your goals and budget. For additional information, please contact the CCRA office at **(949) 715-4682**, extension 118, or email events@cal-ccra.org. Detailed sponsorship and exhibitor opportunities are outlined throughout this prospectus.

Thank you for your consideration and continued support of CCRA. We look forward to partnering with you and welcoming you to A Royale Affaire—CCRA's 116th Annual Convention at the beautiful Omni La Costa Resort & Spa in Carlsbad, California.



Michelle Caldwell
CCRA President

California Court Reporters Association

One Capitol Mall, Suite 800
Sacramento, CA 95814

t: 949.715.4682

f: 916-444-7462

www.cal-ccra.org

events@cal-ccra.org

A ROYALE AFFAIRE

CCRA'S 116TH ANNUAL CONVENTION | SEPTEMBER 25-27, 2026

Exhibit Fees

Pricing before August 3, 2026

One Tabletop Space (6' Table).....	\$995
Two Tabletop Spaces (6' Table).....	\$1,695
Additional Booth Personnel.....	\$475
Electrical	\$150

Pricing after August 3, 2026

One Tabletop Space (6' Table).....	\$1,095
Two Tabletop Spaces (6' Table).....	\$1,895

Each tabletop space includes one (1) full convention registration.

To purchase tabletop space or a sponsorship for the convention, please visit our website at www.cal-ccra.org. To help our association reduce credit card processing fees, we kindly ask that payments be made by check, payable to California Court Reporters Association, whenever possible. While this is not mandatory, your support in this effort is greatly appreciated. Checks should be mailed to:

California Court Reporters Association (CCRA)
One Capitol Mall, Suite 800 Sacramento, CA 95814

Checks must arrive before September 10, 2026.

Please note: All exhibit registrations are first come, first served.

WHY CCRA?

- 400+ Attendees
- 2.5 Days of Exhibiting
- Exhibits Centered Around Food Events
- Breakfast with Exhibitors
- Breaks with Exhibitors
- Exhibit Registration Includes All Meals
- Access to an Extraordinary Number of Students

WHY EXHIBIT?

Attendees visit the Exhibit Hall to:

- Learn about new products/services that streamline their work.
- Connect with a specific exhibitor.
- Learn from interactive exhibitor demonstrations about products/services.
- Look for a variety of solutions to issues so they can compare products/services.
- Have face-to-face interaction with exhibitors so that they can get to know you and your organization.
- Network with colleagues and receive product recommendations.

BECOME A SPONSOR!

CCRA offers a wide range of sponsorship opportunities and levels of commitment that each provide a high degree of visibility for your company, not only during our annual convention, but also seminars, events, and in email blasts throughout the year. Pick a level that works for your company's vision.

A ROYALE AFFAIRE

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EXHIBITOR INFORMATION – TENTATIVE SCHEDULE

Thursday, September 24, 2026

3:00 PM - 6:00 PM Exhibitor Set Up

Friday, September 25, 2026

11:30 AM - 5:00 PM Conference Registration is Open

11:30 AM - 6:00 PM Exhibits Open

12:30 PM - 1:20 PM Breakouts

1:20 PM - 1:50 PM 30-Minute Break With Exhibitors

1:50 PM - 2:40 PM Breakouts

2:40 PM - 3:10 PM 30-Minute Break With Exhibitors

3:10 PM - 4:00 PM Breakouts

4:00 PM - 4:30 PM 30-Minute Break With Exhibitors

4:30 PM - 5:30 PM Breakouts

7:00 PM - 10:00 PM Côte d'Azur After Dark
An Evening on the French Riviera

Saturday, September 26, 2026

7:30 AM - 4:30 PM Registration is Open

7:30 AM - 5:00 PM Exhibits Open

7:30 AM - 9:00 AM Continental Breakfast

8:00 AM - 9:30 AM General Session

9:30 AM - 10:00 AM 30-Minute Break With Exhibitors

10:00 AM - 10:50 AM Breakouts

10:50 AM - 11:10 AM 20-Minute Break With Exhibitors

11:10 AM - 12:00 PM Breakouts

12:00 PM - 1:00 PM Lunch/General Session

1:00 PM - 1:15 PM Break

1:15 PM - 2:05 PM Breakouts

2:05 PM - 2:20 PM Break

2:20 PM - 3:10 PM Breakouts

3:10 PM - 3:40 PM 30-Minute Break With Exhibitors

3:40 PM - 4:30 PM Breakouts

4:30 PM - 4:40 PM Break

4:40 PM - 5:30 PM Breakouts

8:00 PM - 11:00 PM Casino Royale: A Monte Carlo Soirée

Sunday, September 27, 2027

8:00 AM - 11:00 AM Exhibits Open

7:30 AM - 9:00 AM Business Breakfast

9:00 AM - 9:30 AM 30-Minute Break With Exhibitors

9:30 AM - 10:45 AM Breakouts

10:45 AM - 11:00 AM Break

11:00 AM - 12:30 PM General Session

11:00 AM Exhibitor Tear Down (*must be completed prior to testing*)

1:00 PM - 2:00 PM Testing

Convention Location

Omni La Costa Resort & Spa is located at
2100 Costa Del Mar Road, Carlsbad, CA 92009
Phone (760) 438-9111

Surrounded by natural beauty and tucked away in a secluded area of Carlsbad, Omni La Costa Resort & Spa offers an exclusive experience to relax your mind, body, and soul. Break away from the ordinary, and partake in our Southern California blend of relaxation, entertainment, and comfort.

From a world-class spa experience and championship golf courses to luxury rooms overlooking stunning vistas, the hotel, just 30 miles from San Diego International Airport, provides an unforgettable retreat. Explore the vibrant pools and feel the serenity of the sprawling property and lush grounds.

Hotel Reservations

Upon convention registration completion and payment, you will receive an email confirmation with details about reserving a hotel room at the Omni La Costa.

The special CCRA room rate of \$239 is available through Wednesday, September 2, 2026, at 5:00 PM or until the room block sells out. Check-in is at 4:00 PM; Checkout is at 11:00 AM.

SPONSORSHIP OPPORTUNITIES



To create a rewarding experience for convention attendees, CCRA encourages support from exhibitors for various convention services, sessions, and events that complement the educational nature of the convention. Contact Becky Denhalter at (949) 715-4682 x118 or by e-mail at events@cal-ccra.org for details.

Platinum Sponsor – \$10,000

Your sponsorship will include:

- Full-page digital color ad with link to your website in the attendee brochure. Send ASAP to obtain the most benefits
- Your company logo to appear:
 - » On the convention website with a link to your website
 - » On all eblasts regarding the annual convention
- A convention attendee list one week prior to event
- Two exhibit tables during the convention (includes 2 full registrations)
- Three (one per day) push notifications in the app
- One item, that you provide, placed in the attendee welcome bag
- Attendee Registrations (pick one)
 - » Ten discounted full registrations at \$279 each, or
 - » Five complimentary full registrations

Gold Sponsor – \$7,500

Your sponsorship will include:

- Half-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
- Your company logo to appear:
 - » On the convention website
 - » On all eblasts regarding the annual convention
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 2 full registrations)
- Two push notifications in the app
- One item, that you provide, placed in the attendee welcome bag

California Court Reporters Association

One Capitol Mall, Suite 800, Sacramento, CA 95814
t: 949.715.4682
f: 916-444-7462
www.cal-ccra.org
events@cal-ccra.org

Silver Sponsor – \$5,000

Your sponsorship will include:

- Quarter-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
 - » Your company logo to appear on the convention website
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 1 full registration)
- One push notification in the app
- One item, that you provide, placed in the attendee welcome bag

Bronze Sponsor – \$3,500

Your sponsorship will include:

- Quarter-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 1 full registration)
- One item, that you provide, placed in the attendee welcome bag

To purchase tabletop space or a sponsorship for the convention, please visit our website at www.cal-ccra.org. To help our association reduce credit card processing fees, we kindly ask that payments be made by check, payable to California Court Reporters Association, whenever possible. While this is not mandatory, your support in this effort is greatly appreciated. Checks should be mailed to:

California Court Reporters Association (CCRA)
One Capitol Mall, Suite 800 Sacramento, CA 95814
Checks must arrive before September 10, 2026. **Please**

note: All exhibitor applications and sponsorships are pending approval.

Sponsorships are first come, first served.

SPONSORSHIP OPPORTUNITIES



A LA CARTE SPONSORSHIP ITEMS

Lunch Sponsor – \$10,000 (one available)

The sponsoring company will be prominently recognized in marketing materials, onsite signage, and a representative will have an opportunity for brief remarks.

Lanyard with Your Company Logo – \$7,500 (one available)

Your company logo on the lanyard, which is provided to all attendees.

Convention Tote Bags – \$7,500 (one available)

Prominently display your company logo while providing a helping hand to attendees. Sponsors of the convention tote bags will have your company logo displayed prominently on the bags given to all convention attendees. Includes cost of bags.

Professional Portrait Lounge – \$6,500 (one available)

The professional portrait lounge offers attendees the opportunity to have headshots taken by professional photographers free of charge, and the sponsor receives one-on-one face time with the attendees. Sponsorship includes photographer, signage at the Portrait Lounge location, and email notifications to encourage attendees to get their photos taken.

Balloon Arch Selfie Station – Strike a Pose! \$5,000 (one available)

Capture the moment in style at our colorful Balloon Arch Selfie Station! Whether you're snapping a solo shot, grabbing a group photo, or showing off your event flair, this vibrant backdrop is the perfect place to make memories. Don't forget to share your pics on social media and tag us – we love seeing your smiles!

Welcome/Recovery Amenity Station – \$5,000 (one available)

Once attendees have registered and picked up their badge, they can help themselves to a variety of products. For example, Shout wipes, Chapstick, breath mints, lotions, etc. Includes signage.

Reception Sponsor – \$5,000 (two available)

The sponsoring company will be prominently recognized in marketing materials, onsite signage, and a representative will have an opportunity for brief remarks.

Mini Pocket Agenda – \$3,500 (two available)

Attendees love the pocket schedule and use it throughout the event as their guide to convention activities. Your company name and logo will be displayed prominently on the Mini Pocket Agenda.

Convention Signs – \$3,500 (one available)

Your company logo on the meeting room sign throughout the convention.

Overall App Sponsor - \$3,500 (one available)

Sponsorship includes your logo prominently displayed throughout the app that the attendees use prior to the convention, during the convention, and after the convention.

Convention Breaks – \$2,500 (six available)

Your company logo on signage near break stations. CCRA will develop a PowerPoint slide that will be displayed before your specific break sponsorship.

Sunday Coffee Break – \$2,500 (one available)

Your company name and logo on signage near break stations.

Promotional Item in Tote Bag – \$2,000 (unlimited)

You provide promotional items with your logo on them, and we will add them to the convention tote bag. The item can be a flyer, an ad, or an item with your logo.

Decorate a Table at Breakfast – \$250 (20 available)

Are you crafty and have some design skills you want to show off? Or perhaps just want to support CCRA? Now is your chance.

Create your Own Sponsorship

Interested in sponsoring an item for the attendees but don't see it here? Give us a call to customize your perfect sponsorship.

All sponsored items are upon availability at time of commitment. Sponsorships must be paid in full no later than September 10, 2026.

EXHIBITOR RULES



Contract for Space

The exhibit contract and tabletop space request, the formal notice of space assignment, and the full payment of rental charges together constitute a contract between CCRA and the exhibitor for the right to use the assigned space in compliance with these rules and regulations. Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by CCRA.

Space Assignment

Space assignment is made on a first-come basis for exhibitors and is confirmed when the firm sends in their contract, payment, and receives confirmation from the CCRA office. CCRA will make every effort to place exhibitors in the areas of their choice. However, CCRA does reserve the right to place, move, or relocate any exhibitor in cases of necessity for the total benefit and operation of the convention.

Cancellation

If an exhibitor cancels a tabletop space contract prior to August 1, 2026, all fees paid with the exception of a \$250 administrative fee will be returned. If an exhibitor rents a space, pays in full, but does not attend the convention, no refund of the booth rental will be allowed. In addition, cancellation of a booth after August 3, 2026, will result in a full forfeiture of monies collected as of that date.

Booth Decoration

CCRA will supply a 6ft draped table, one chair, and a waste basket. All other booth equipment and decorations will be supplied by the individual exhibitor. If electrical is needed, please contact events@cal-ccra.org. We will be happy to coordinate it with the hotel; however, the cost will be incurred by the Exhibitor.

Exhibitor Solicitations

Exhibitors must limit their activities to within the confines of their space. Exhibitor activities must be conducted in a manner consistent with non-interference of activities legitimately exercised by other exhibitors. The distribution of exhibitor's products, catalogues, pamphlets, printed materials, souvenirs, etc., must remain within the confined area of the space and at no time should protrude into the exhibit hall aisles. No exhibitor's promotional activities will be permitted outside the confines of the exhibitor's space. Any firm or organization without an assigned booth space will not be permitted to solicit business within the trade show area.

Shipping of Tabletop/Material

Please ship all items to your attention. Please indicate your arrival date and that you will be attending the CCRA Convention.

Guest Name/CCRA Exhibitor Guest – Arrival Date
C/O Omni La Costa Resort & Spa
2100 Costa Del Mar Road
Carlsbad, CA 92009

Labor

Exhibitors are required to comply with the labor regulations as determined between CCRA, the local unions, and the hotel.

Hold Harmless & Indemnity

The exhibitor assumes all responsibility for any loss, theft, or damage to exhibitor's displays, equipment, and all other property while on the hotel premises for the CCRA Convention and hereby waives any and all claims and/or demands it may have against CCRA, its Officers, Board Members, and Consultants. In addition, the Exhibitor agrees to defend, indemnify, and hold harmless CCRA, its Officers, Board Members, and Consultants from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, all attorney fees and costs arising from directly or indirectly and/or in connection with the exhibitor's occupancy and/or use, of the exhibition premises or any part thereof and/or any act, error, and/or omission of the exhibitor or its employees, subcontractors, and/or agents. Exhibitor shall provide to CCRA a Certificate of Insurance with General Liability, Auto, Workers Compensation (if there are employees), and an Additional Insured Endorsement by September 1, 2026. The certificate and endorsement should be issued to: California Court Reporters Association, Event Manager, One Capitol Mall, Suite 800, Sacramento, CA 95814, and must name CCRA, its Officers, Directors, and Consultants as additional insureds. Coverage limits shall be \$1,000,000 per occurrence/\$1,000,000 aggregate for GL, \$1,000,000 for Auto, and Statutory limits for Workers' Compensation. All coverage limits and insurers must be acceptable to CCRA.

Non-Compliance to Rules & Regulations

Each exhibitor, and all employees, agree to abide by the rules and regulations given herein and by subsequent amendments and additions considered by CCRA management to be in the best interest of all exhibitors. Upon non-compliance with the rules formulated, CCRA management reserves the right to prohibit, reject, or eject an exhibitor, exhibitor's representatives, or exhibit in whole or in part, with or without giving cause. If cause is not given, CCRA's liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If an exhibitor is ejected for violation of these rules, or for any other reason, no return of rental money shall be made.

Amendment to Rules

These rules, regulations, and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. All matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of CCRA management. In an effort to provide the greatest good to the greatest number, CCRA management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition, and all amendments of the foregoing rules shall bind the exhibitors.

Approval

All exhibit registrations are pending approval.



SILENT AUCTION PLEDGE FORM

Donated By: _____

Street Address: _____

City/State/Zip: _____

Contact: _____

Phone Number: _____

Email Address: _____

Website: _____

Description of Donation/Package: _____

Restrictions: _____

Expiration Date (Expiration date should be no earlier than 12/31/2027): _____

Estimated Dollar Value: \$ _____

**CCRA will have a silent auction table set up at our convention for all attendees to view items
and bid on them. We'd love for you to participate!**

In order to include your donation in CCRA's Silent Auction, please email your pledge form to
Becky Denhalter at events@cal-ccra.org by Thursday, September 10, 2026.

Please either bring the item to the convention or mail the donated item to the CCRA office no later than September 10, 2026.

Our office is located at One Capitol Mall, Suite 800, Sacramento, CA 95814. Be sure to send to Becky Denhalter's attention.

CCRA will be responsible for displaying the donated items at the silent auction table.

CCRA will announce the winners of the silent auction at the convention, and winners will be able to take their item home with them.

We reserve the right to combine the above item with other donations to create a complete and memorable package experience.

<http://www.cal-ccra.org>