

JOIN US FOR CCRA's  
115th ANNUAL CONVENTION

# *✧ The GOLD Within ✧*

September 26–28, 2025

OMNI LA COSTA  
RESORT AND SPA

2100 Costa Del Mar Road  
Carlsbad, California, 92009

EXHIBITOR AND SPONSORSHIP INFORMATION



# Dear Industry Partner:

Dear Prospective Sponsor,

On behalf of the California Court Reporters Association (CCRA), it is our distinct honor to invite you to participate as a sponsor of our 115th Annual Convention, September 26 - 28, 2025. This year's convention theme, "The GOLD Within," celebrates Growth, Opportunity, Leadership, and Dedication — the core values that define and elevate the court reporting profession.



We are proud to present a robust and thoughtfully curated 2.5-day educational program, designed to empower attendees with knowledge, skills, and inspiration. As California's largest professional association representing the entire court reporting profession, CCRA remains one of the oldest and most influential state associations in the nation. Our membership spans freelance reporters, official reporters, firms, firm owners, CART providers, broadcast captioners, court reporting schools, instructors, and students.

We recognize that your marketing investments must yield meaningful visibility and engagement. With this in mind, our convention offers strategic sponsorship opportunities to elevate your organization's brand while aligning with a respected and impactful professional community. Becoming a sponsor not only amplifies your presence within the industry, it also affirms your commitment to supporting CCRA's mission and the advancement of the court reporting profession. Your participation is a clear demonstration of partnership and advocacy of the industry.

Our team stands ready to assist you in selecting or customizing a sponsorship package that aligns with your objectives. For more information, please contact our office at (949) 715-4682 x118 and speak with Becky Denhalter, or email [events@cal-ccra.org](mailto:events@cal-ccra.org). We offer a variety of sponsorship levels to accommodate all budgets and goals. Details can be found in the sponsorship packet included in this brochure.

We sincerely thank you for your consideration and look forward to the opportunity to collaborate with you on what promises to be another remarkable and impactful event.

Warm regards,  
CCRA Convention Planning Committee

## WHY CCRA?

- 400+ Attendees
- 2.5 Days of Exhibiting
- Exhibits Centered Around Food Events
- Breakfast with Exhibitors
- Breaks with Exhibitors
- Exhibit Registration Includes All Meals
- Access to an extraordinary number of students
- Champagne brunch with exhibitors

## WHY EXHIBIT?

Attendees visit the Exhibit Hall to:

- Learn about new products/services that streamline their work.
- Connect with a specific exhibitor.
- Learn from interactive exhibitor demonstrations about products/services.
- Look for a variety of solutions to issues so they can compare products/services.
- Have face-to-face interaction with exhibitors so that they can get to know you and your organization.
- Network with colleagues and receive product recommendations.

## BECOME A SPONSOR!

CCRA offers a wide range of sponsorship opportunities and levels of commitment that each provide a high degree of visibility for your company, not only during our annual convention, but also seminars, events and in email blasts throughout the year. Pick a level that works for your company's vision.



## Exhibitor Information — Tentative Schedule

### Friday, September 26, 2025

8:00am - 5:30pm ..... Registration  
8:30am - 12:00pm ..... Testing  
10:00am - 2:00pm ..... Exhibit Set Up  
12:00pm - 3:00pm ..... Software Classes  
2:00pm - 5:30pm ..... Exhibits Open  
3:00pm - 3:15pm ..... Break in the Exhibit Hall  
3:15pm - 4:15pm ..... Breakouts  
4:15pm - 4:30pm ..... Break in the Exhibit Hall  
4:30pm - 6:00pm ..... General Session  
6:00pm - 7:30pm ..... Welcome Reception

### Saturday, September 27, 2025

7:00am - 4:30pm ..... Registration  
7:00am - 5:00pm ..... Exhibits Open  
7:00am - 8:00am ..... Cont. Breakfast in the Exhibit Hall  
8:00am - 9:30am ..... General Session  
9:30am - 9:45am ..... Break in the Exhibit Hall  
9:45am - 10:45am ..... Breakouts  
10:45am - 11:00am ..... Break in the Exhibit Hall  
11:00am - 12:30pm ..... Breakouts  
12:30pm - 1:45pm ..... Lunch and Business Meeting  
1:45pm - 2:45pm ..... Keynote Speaker Kathy Buckley  
2:45pm - 3:00pm ..... Break in the Exhibit Hall  
3:00pm - 4:00pm ..... Breakouts  
4:00pm - 4:15pm ..... Break in the Exhibit Hall  
4:15pm - 5:30pm ..... Breakouts  
7:30pm ..... Social Event

### Sunday, September 28, 2025

8:30am - 10:00am ..... Registration  
8:30am - 1:30pm ..... Exhibits Open  
8:30am - 9:30am ..... Cont. Breakfast in the Exhibit Hall  
9:00am - 10:00am ..... General Session  
10:00am - 10:15am ..... Break in the Exhibit Hall  
10:15am - 11:15am ..... Breakouts  
11:15am - 11:30am ..... Break in the Exhibit Hall  
11:30am - 12:30pm ..... Breakouts  
12:30pm ..... Sunday Brunch  
1:30pm ..... Exhibitor Teardown

### Exhibit Fees

One Tabletop Space (6' Table) ..... \$995\*  
Two Tabletop Spaces (6' Table) ..... \$1,695\*\*  
Additional Booth Personnel ..... \$450  
Electrical ..... \$150

*Each tabletop space includes one (1) full convention registration.*

To purchase tabletop space or a sponsorship for the convention, please visit our website at [www.cal-ccra.org](http://www.cal-ccra.org). To help our association reduce credit card processing fees, we kindly ask that payments be made by check whenever possible. While this is not mandatory, your support in this effort is greatly appreciated. Thank you for your continued partnership! Checks must arrive before September 10, 2025. **Please note:** All exhibit registrations are first come, first served.

### Convention Location

**Omni La Costa Resort & Spa** is located at  
2100 Costa Del Mar Road, Carlsbad, CA 92009  
Phone (760) 438-9111

Surrounded by natural beauty and tucked away in a secluded area of Carlsbad, Omni La Costa Resort & Spa offers an exclusive experience to relax your mind, body and soul. Break away from the ordinary and partake in our Southern California blend of relaxation, entertainment and comfort.

From a world-class spa experience, championship golf courses to luxury rooms overlooking stunning vistas, the hotel, just 30 miles from San Diego International Airport, provides an unforgettable retreat. Explore their vibrant pools and feel the serenity of their sprawling property and lush grounds.

The hotel offers eight distinct pools including kid-specific pool areas featuring two 100-foot waterslides, a toddler slide and Splash Landing. They also offer an adult-only pool for rest and relaxation. **Check-in is at 4:00pm; Checkout is at 11:00am.**

### Hotel Reservations

Upon convention registration completion and payment, you will receive an email confirmation with details on reserving a hotel room at the Omni La Costa.

The special CCRA room rate of \$229 is available through Wednesday, September 3, 2025, at 5:00 PM or until the room block sells out.

*\*Price increases to \$1,095 after August 1, 2025.*

*\*\*Price increases to \$1,895 after August 1, 2025.*

# Sponsorship Opportunities

To create a rewarding experience for convention attendees, CCRA encourages support from exhibitors for various convention services, sessions and events that complement the educational nature of the convention. Contact Becky Denhalter at (949) 715-4682 x118 or by e-mail at [events@cal-ccra.org](mailto:events@cal-ccra.org) for details.

## PLATINUM SPONSOR – \$10,000

### Your sponsorship will include:

- Full-page digital color ad with link to your website in the attendee brochure. Send ASAP to obtain the most benefits
- Your company logo to appear:
  - » On the convention website with a link to your website
  - » On all eblasts regarding the annual convention
- A convention attendee list one week prior to event
- Two exhibit tables during the convention (includes 2 full registrations)
- Three (one per day) push notifications in the app
- One item, that you provide, placed in the attendee welcome bag
- Attendee Registrations (pick one)
  - » Ten discounted full registrations at \$279 each, or
  - » Five complimentary full registrations

## GOLD SPONSOR – \$7,500

### Your sponsorship will include:

- Half-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
- Your company logo to appear:
  - » On the convention website
  - » On all eblasts regarding the annual convention
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 2 full registrations)
- Two push notifications in the app
- One item, that you provide, placed in the attendee welcome bag

## SILVER SPONSOR – \$5,000

### Your sponsorship will include:

- Quarter-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
- Your company logo to appear:
  - » On the convention website
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 1 full registration)
- One push notification in the app
- One item, that you provide, placed in the attendee welcome bag

## BRONZE SPONSOR – \$3,500

### Your sponsorship will include:

- Quarter-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 1 full registration)
- One item, that you provide, placed in the attendee welcome bag

To purchase tabletop space or a sponsorship for the convention, please visit our website at [www.cal-ccra.org](http://www.cal-ccra.org). To help our association reduce credit card processing fees, we kindly ask that payments be made by check whenever possible. While this is not mandatory, your support in this effort is greatly appreciated. The check must arrive prior to September 10, 2025. **Please note:** All exhibitor applications and sponsorships are pending approval.

*Sponsorships are first come, first served.*



# *Sponsorship Opportunities,* *continued*

## *A la Carte Sponsorship Items*

### **Lunch Sponsor – \$10,000 (one available)**

The sponsoring company will be prominently recognized in marketing materials, onsite signage, and a representative will have an opportunity for brief remarks.

### **Lanyard with Your Company Logo – \$7,500 (one available)**

Your company logo on the lanyard which is provided to all attendees.

### **Convention Tote Bags – \$7,500 (one available)**

Prominently display your company logo while providing a helping hand to attendees. Sponsors of the convention tote bags will have your company logo displayed prominently on the bags given to all convention attendees. Includes cost of bags.

### **Professional Portrait Lounge – \$6,500 (one available)**

The professional portrait lounge offers attendees the opportunity to have headshots taken by professional photographers free of charge, and the sponsor receives one-on-one face time with the attendees. Sponsorship includes photographer, signage at the Portrait Lounge location, and email notifications to encourage attendees to get their photos taken.

### **Balloon Arch Selfie Station – Strike a Pose! \$5,000 (one available)**

Capture the moment in style at our colorful Balloon Arch Selfie Station! Whether you're snapping a solo shot, grabbing a group photo, or showing off your event flair, this vibrant backdrop is the perfect place to make memories. Don't forget to share your pics on social media and tag us – we love seeing your smiles! #CCRACon2025

### **Welcome/Recovery Amenity Station – \$5,000 (one available)**

Once attendees have registered and picked up their badge, they can help themselves to a variety of products. For example, shout wipes, Chapstick, breath mints, lotions, etc. Includes signage.

### **Reception Sponsor – \$5,000 (two available)**

The sponsoring company will be prominently recognized in marketing materials, onsite signage, and a representative will have an opportunity for brief remarks.

### **Mini Pocket Agenda – \$3,500 (two available)**

Attendees love the pocket schedule and use it throughout the event as their guide to convention activities. Your company name and logo will be displayed prominently on the Mini Pocket Agenda.

### **Sunday Brunch – \$3,500 (four available)**

The sponsoring companies will be prominently recognized in marketing material, onsite signage, and a representative will have an opportunity to make brief remarks.

### **Convention Signs – \$3,500 (six available)**

Your company logo on the meeting room sign throughout the convention.

### **Overall App Sponsor - \$3,500 (one available)**

Sponsorship includes your logo prominently displayed throughout the app that the attendees use prior to the convention, during the convention and after the convention.

### **Convention Breaks – \$2,500 (six available)**

Your company logo on signage near break stations. CCRA will develop a PowerPoint slide that will be displayed before your specific break sponsorship.

### **Sunday Coffee Break – \$2,500 (one available)**

Your company name and logo on signage near break stations.

### **Promotional Item in Tote Bag – \$2,000 (unlimited)**

You provide promotional items with your logo on them, and we will add them to the convention tote bag. The item can be a flyer, an ad, or an item with your logo.

### **Decorate a Table at Brunch – \$250 (20 available)**

Are you crafty and have some design skills you want to show off? Or perhaps just want to support CCRA. Now is your chance.

### **Create your Own Sponsorship**

Interested in sponsoring an item for the attendees but don't see it here? Give us a call to customize your perfect sponsorship.

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**ALL SPONSORED ITEMS ARE “UPON AVAILABILITY” AT TIME OF COMMITMENT. SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN SEPTEMBER 12, 2025.**

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# Exhibitor Rules



## Contract for Space

The exhibit contract and tabletop space request, the formal notice of space assignment, and the full payment of rental charges together constitute a contract between CCRA and the exhibitor for the right to use the assigned space in compliance with these rules and regulations. Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by CCRA.

## Space Assignment

Space assignment is made on a first-come basis for exhibitors and is confirmed when the firm sends in their contract, payment, and receives confirmation from the CCRA office. CCRA will make every effort to place exhibitors in the areas of their choice. However, CCRA does reserve the right to place, move, or relocate any exhibitor in cases of necessity for the total benefit and operation of the convention.

## Cancellation

If an exhibitor cancels a tabletop space contract prior to August 1, 2025, all fees paid with the exception of a \$250 administrative fee will be returned. If an exhibitor rents a space, pays in full, but does not attend the convention, no refund of the booth rental will be allowed. In addition, cancellation of a booth after August 1, 2025, will result in a full forfeiture of monies collected as of that date.

## Booth Decoration

CCRA will supply a 6ft draped table, one chair, and a waste basket. All other booth equipment and decorations will be supplied by the individual exhibitor. If electrical is needed, please contact [events@cal-ccra.org](mailto:events@cal-ccra.org). We will be happy to coordinate it with the hotel; however, the cost will be incurred by the Exhibitor.

## Exhibitor Solicitations

Exhibitors must limit their activities to within the confines of their space. Exhibitor activities must be conducted in a manner consistent with non-interference of activities legitimately exercised by other exhibitors. The distribution of exhibitor's products, catalogues, pamphlets, printed materials, souvenirs, etc., must remain within the confined area of the space and at no time should protrude into the exhibit hall aisles. No exhibitor's promotional activities will be permitted outside the confines of the exhibitor's space. Any firm or organization without an assigned booth space will not be permitted to solicit business within the trade show area.

## Shipping of Tabletop/Material

Please ship all items to your attention. Please indicate your arrival date and that you will be attending the CCRA Convention.

Guest Name/CCRA Exhibitor Guest – Arrival Date  
C/O Omni La Costa Resort & Spa  
2100 Costa Del Mar Road  
Carlsbad, CA 92009

## Labor

Exhibitors are required to comply with the labor regulations as determined between CCRA, the local unions, and the hotel.

## Hold Harmless & Indemnity

The exhibitor assumes all responsibility for any loss, theft, or damage to exhibitor's displays, equipment, and all other property while on the hotel premises for the CCRA Convention and hereby waives any and all claims and/or demands it may have against CCRA, its Officers, Board Members, and Consultants. In addition, the Exhibitor agrees to defend, indemnify, and hold harmless CCRA, its Officers, Board Members, and Consultants from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, all attorney fees and costs arising from directly or indirectly and/or in connection with the exhibitor's occupancy and/or use of the exhibition premises or any part thereof and/or any act, error and/or omission of the exhibitor or its employees, subcontractors, and/or agents. Exhibitor shall provide to (CCRA) a Certificate of Insurance with General Liability, Auto, Workers Compensation (if there are employees) and an Additional Insured Endorsement by September 1, 2025. The certificate and endorsement should be issued to: California Court Reporters Association, Event Manager, 1 Capitol Mall, Suite 800, Sacramento, CA 95814, and must name CCRA, its Officers, Directors, and Consultants as additional insureds. Coverage limits shall be \$1,000,000 per occurrence/\$1,000,000 aggregate for GL, \$1,000,000 for Auto, and Statutory limits for Workers' Compensation. All coverage limits and insurers must be acceptable to CCRA.

## Non-Compliance to Rules & Regulations

Each exhibitor, and all employees, agree to abide by the rules and regulations given herein and by subsequent amendments and additions considered by CCRA management to be in the best interest of all exhibitors. Upon non-compliance with the rules formulated, CCRA management reserves the right to prohibit, reject, or eject an exhibitor, exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, CCRA's liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If an exhibitor is ejected for violation of these rules, or for any other reason, no return of rental money shall be made.

## Amendment to Rules

These rules, regulations, and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. All matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of CCRA management. In an effort to provide the greatest good to the greatest number, CCRA management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition, and all amendments of the foregoing rules shall bind the exhibitors.

## Approval

All exhibit registrations are pending approval.

## Silent Auction Pledge Form

Donated By: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Description of Donation/Package: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Restrictions: \_\_\_\_\_

\_\_\_\_\_

Expiration Date (Expiration date should be no earlier than 12/31/2026): \_\_\_\_\_

Estimated Dollar Value: \$ \_\_\_\_\_

**CCRA will have a silent auction table set up at our convention for all attendees to view items and bid on them. We'd love for you to participate!**

In order to include your donation in CCRA's Silent Auction, please email your pledge form to Becky Denhalter at [events@cal-ccra.org](mailto:events@cal-ccra.org) by Friday, September 5, 2025.

Please either bring the item to the convention or mail the donated item to the CCRA office no later than September 20, 2025.

Our office is located at One Capitol Mall, Suite 800, Sacramento, CA 95814. Be sure to send to Becky Denhalter's attention.

CCRA will be responsible for displaying the donated items at the silent auction table.

CCRA will announce the winners of the silent auction at the convention, and winners will be able to take their item home with them.

If you have any questions, please contact Becky Denhalter at the above email.

We reserve the right to combine the above item with other donations to create a complete and memorable package experience.

<http://www.cal-ccra.org>