

# FORGING OUR FUTURE TOGETHER

CCRA'S  
114TH ANNUAL  
CONVENTION

 **CCRA**  
California Court Reporters Association

September 27-29, 2024

Omni Rancho Las Palmas Resort & Spa  
41000 Bob Hope Drive  
Rancho Mirage, CA 92270

**EXHIBITOR AND  
SPONSORSHIP INFORMATION**

## Dear Industry Partner:

On behalf of the California Court Reporters Association (CCRA), we are excited to invite you to participate in our 114th Annual Convention by becoming a sponsor. We are thrilled to present this 2.5-day educational convention program. As you know, CCRA is California's largest association representing ALL reporters and is one of the oldest and largest state associations in the nation. Our membership includes a wide range of professionals, representing California's official court reporters, freelance reporters, deposition firms, CART providers, captioners, court reporting schools and students.

CCRA understands your valuable marketing dollars need to be maximized to show a return on your investment. Our convention is designed with our vendors and sponsors in mind. We offer several sponsorship opportunities to help your company, association or product stand out. By becoming a sponsor, you not only gain exposure in the industry, you also demonstrate your support for CCRA and its efforts to enhance the profession. Reporters who attend our convention will recognize YOU as an ally and supporter of the stenographic profession.

Our staff is here for you! For more information, please contact our office at (949) 715-4682 x 118 and ask for Becky Denhalter, or email her at [events@cal-ccra.org](mailto:events@cal-ccra.org). She can discuss customizing a sponsorship package that's right for you. We have sponsorships available to fit all budgets. Please refer to the sponsorship information included in this brochure. We look forward to your response and the opportunity to work with you on what will surely be a successful endeavor. As always, we appreciate your support of our annual convention.

Sincerely,  
Brooke Ryan, *CCRA President*



### Why CCRA?

- 350+ attendees
- 2.5 days of exhibiting
- Exhibits centered around food events
- Breakfast with exhibitors
- Breaks with exhibitors
- Exhibit registration includes all meals
- Access to an extraordinary number of students
- Champagne brunch with exhibitors

### Why Exhibit?

Attendees visit the Exhibit Hall to:

- Learn about new products/services that streamline their work.
- Connect with a specific exhibitor.
- Learn from interactive exhibitor demonstrations about products/services.
- Look for a variety of solutions to issues so they can compare products/services.
- Have face-to-face interaction with exhibitors so that they can get to know you and your organization.
- Network with colleagues and receive product recommendations.

### Become a Sponsor!

CCRA offers a wide range of sponsorship opportunities and levels of commitment that each provide a high degree of visibility for your company, not only during our annual convention, but also seminars, events and in email blasts throughout the year. Pick a level that works for your company's vision.

# FORGING OUR FUTURE TOGETHER

## CCRA'S 114TH ANNUAL CONVENTION

 **September 27-29, 2024**  
California Court Reporters Association

### Exhibitor Information — Tentative Schedule

#### Friday, September 27, 2024

- 8:00am - 5:30pm.....Registration
- 10:00am - 2:00pm.....Exhibit Set Up
- 12:00pm - 3:00pm.....Software Classes
- 2:00pm - 5:30pm.....Exhibits Open
- 3:00pm - 3:15pm.....Break in the Exhibit Hall
- 3:15pm - 4:15pm .....Breakouts
- 4:15pm - 4:30pm.....Break in the Exhibit Hall
- 4:30pm - 6:00pm .....General Session
- 6:00pm - 7:30pm..... Welcome Reception
- 7:30pm .....Walden Film Screening

#### Saturday, September 28, 2024

- 7:00am - 4:30pm.....Registration
- 7:00am - 5:00pm.....Exhibits Open
- 7:00am - 8:00am.....Cont. Breakfast in the Exhibit Hall
- 8:00am - 9:30am .....General Session
- 9:30am - 9:45am.....Break in the Exhibit Hall
- 9:45am - 10:45am.....Breakouts
- 10:45am - 11:00am.....Break in the Exhibit Hall
- 11:00am - 12:15pm.....Breakouts
- 12:15pm - 1:45pm.....Lunch and Business Meeting
- 1:45pm - 2:45pm .....Keynote Speaker Jefferson Fisher
- 2:45pm - 3:00pm.....Break in the Exhibit Hall
- 3:00pm - 4:00pm .....Breakouts
- 4:00pm - 4:15pm .....Break in the Exhibit Hall
- 4:15pm - 5:15pm .....Breakouts
- 7:30pm .....Late Night Party

#### Sunday, September 29, 2024

- 7:00am - 1:30am .....Exhibits Open
- 7:00am - 8:00am.....Cont. Breakfast in the Exhibit Hall
- 8:00am - 9:00am.....General Session
- 9:00am - 9:15am .....Break in the Exhibit Hall
- 9:15am - 10:15am .....General Session
- 10:30am - 11:30am .....Breakouts
- 11:45am .....Champagne Brunch
- 1:30pm .....Exhibitor Tear Down

#### Exhibit Fees

- One Tabletop Space (6' Table) ..... \$995\*
- Two Tabletop Spaces (6' Table) ..... \$1,695\*\*

*Each tabletop space includes one (1) full convention registration.*

To purchase tabletop space or a sponsorship for the convention, please visit our website at [www.cal-ccra.org](http://www.cal-ccra.org). You will have the option of paying by credit card or mailing a check. The check must arrive prior to September 10, 2024. **Please note:** All exhibit registrations are first come, first served.

#### Convention Location

**The Omni Rancho Las Palmas** is located at 41000 Bob Hope Drive, Rancho Mirage, CA 92270; Phone (760)-568-2727.

Let the relaxed desert lifestyle transcend the hustle and bustle of life the second you step foot into the luxurious rooms and suites of our resort hotel in Rancho Mirage, CA, located between Palm Springs and Palm Desert. Unwind in one of our well-appointed guest rooms or luxury suites that offer an oasis in the California desert with vibrant pops of color in Spanish Colonial-inspired style. Premium beds topped with crisp white cotton-rich linens will lull you into a peaceful night's sleep in the comfort and elegance you deserve during your stay at our Palm Springs resort. All of the hotel rooms have French doors that open to furnished private patios or balconies with breathtaking views of our luscious grounds and the San Jacinto and San Bernardino mountains. Self-parking is complimentary.

**Check-in is at 4:00pm; Checkout is at 11:00am.**

For reservations, please contact Omni Reservations at 1-800-THE OMNI and ask for the **CCRA SPECIAL GROUP CODE 092424CCRA** or [click here](#) to book your reservation online. The special CCRA room rate of \$199 is available through Tuesday, September 3, 2024, at 5:00pm or until room block sells out.

*\*Price increases to \$1,095 after August 1, 2024.*

*\*\*Price increases to 1,895 after August 1, 2024.*

# Convention Sponsorship Opportunities

To create a rewarding experience for convention attendees, CCRA encourages support from exhibitors for various convention services, sessions and events that complement the educational nature of the convention. Contact Becky Denhalter at (949) 715-4682 x118 or by e-mail at [events@cal-ccra.org](mailto:events@cal-ccra.org) for details.

## Platinum Sponsor – \$10,000

### Your sponsorship will include:

- Full-page digital color ad with link to your website in the attendee brochure. Send ASAP to obtain the most benefits
- Your company logo to appear:
  - » On the convention website with a link to your website
  - » On all eblasts regarding the annual convention
- A convention attendee list one week prior to event
- Two exhibit tables during the convention (includes 2 full registrations)
- Three (one per day) push notifications in the app
- One item, that you provide, placed in the attendee welcome bag
- Attendee Registrations (pick one)
  - » Ten discounted full registrations at \$279 each, or
  - » Five complimentary full registrations
- Exhibitor Social Stroll\*
  - » Your logo will automatically appear on the game card

## Gold Sponsor – \$7,500

### Your sponsorship will include:

- Half-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
- Your company logo to appear:
  - » On the convention website
  - » On all eblasts regarding the annual convention
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 2 full registrations)
- Two push notifications in the app
- One item, that you provide, placed in the attendee welcome bag
- Exhibitor Social Stroll\*
  - » Your logo will automatically appear on the game card

## Silver Sponsor – \$5,000

### Your sponsorship will include:

- Quarter-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
- Your company logo to appear:
  - » On the convention website
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 1 full registration)
- One push notification in the app
- One item, that you provide, placed in the attendee welcome bag
- If you would like to participate in the Exhibitor Social Stroll\*, there is an additional fee of \$1,000.

## Bronze Sponsor – \$3,500

### Your sponsorship will include:

- Quarter-page digital color ad in the attendee brochure. Send ASAP to obtain the most benefits
- A convention attendee list one week prior to event
- One exhibit table during the convention (includes 1 full registration)
- One item, that you provide, placed in the attendee welcome bag
- If you would like to participate in the Exhibitor Social Stroll\*, there is an additional fee of \$1,000.

To purchase tabletop space or a sponsorship for the convention, please visit our website at [www.cal-ccra.org](http://www.cal-ccra.org). You will have the option of paying by credit card or mailing a check. The check must arrive prior to September 10, 2024. **Please note:** All sponsorships are pending approval.

*\*Exhibitor Social Stroll: Your logo will be added to a game card. Attendees will stop by your tabletop and obtain your signature/stamp. Once their card is completed, attendees will be entered into a drawing for a complimentary 2025 convention registration.*

**Sponsorships are first come, first served.**

# Convention Sponsorship Opportunities, CONTINUED

## A LA CARTE SPONSORSHIP ITEMS

### **Keynote Speaker Jefferson Fisher – \$10,000 (one available)**

In addition to recognition during the event, a representative from your company will introduce the keynote speaker and be given a photo opportunity with the speaker.

<https://www.facebook.com/justaskjefferson/>  
[https://www.instagram.com/jefferson\\_fisher/](https://www.instagram.com/jefferson_fisher/)

### **Lunch Sponsor – \$10,000 (one available)**

The sponsoring company will be prominently recognized in marketing materials, onsite signage, and a representative will have an opportunity for brief remarks.

### **Sunday's Champagne Brunch – \$7,500 (four available)**

The sponsoring companies will be prominently recognized in marketing material, onsite signage, and a representative will have an opportunity to make brief remarks.

### **Breakfast – \$7,500 (two available)**

CCRA offers a continental breakfast each morning. The sponsoring company will receive recognition in all marketing materials and event signage.

### **Badge Holder with Your Company Logo – \$7,500 (one available)**

Your company name and logo on the official badge holder which is provided to all attendees. Includes the badge holder.

### **Convention Tote Bags – \$7,500 (one available)**

Prominently display your company logo while providing a helping hand to attendees. Sponsors of the convention tote bags will have your company logo displayed prominently on the bags given to all convention attendees. Includes cost of bags.

### **Professional Portrait Lounge – \$5,000 (one available)**

The professional portrait lounge offers attendees the opportunity to have headshots taken by professional photographers free of charge, and the sponsor receives one-on-one face time with the attendees. Sponsorship includes photographer, signage at the Portrait Lounge location, and email notifications to encourage attendees to sign up for their headshot during specific hours.

### **WiFi Sponsorship – \$5,000 (one available)**

All convention attendees will have WiFi access throughout the event, where guests can log in on their own laptops or smart phones. Enjoy high-profile brand exposure while giving attendees the necessary service of WiFi. Your company name will be the password.

### **Reception Sponsor – \$5,000 (two available)**

The sponsoring company will be prominently recognized in marketing materials, onsite signage, and a representative will have an opportunity for brief remarks.

### **Mini Pocket Agenda – \$3,500 (two available)**

Attendees love the pocket schedule and use it throughout the event as their guide to convention activities. Your company name and logo will be displayed prominently on the Mini Pocket Agenda.

### **Convention Signs – \$3,500 (six available)**

Your company logo on the meeting room sign throughout the convention.

### **Convention Breaks – \$2,500 (six available)**

Your company logo on signage near break stations. CCRA will develop a PowerPoint slide that will be displayed before your specific break sponsorship.

### **Sunday Coffee Break – \$2,500 (one available)**

Your company name and logo on signage near break stations.

### **Exhibitor Social Stroll – \$2,000 (unlimited)**

Have your logo placed on the game card. Each attendee will receive a card to be signed/stamped by participating exhibitors. Upon completion, the attendee will be entered into a drawing for complimentary conference registration for 2025.

### **Promotional Item in Tote Bag – \$2,000 (unlimited)**

You provide promotional items with your logo on them, and we will add them to the convention tote bag. The item can be a flyer, an ad, or an item with your logo.

### **Walden Movie Film Screening featuring Emile Hirsch as *THE Stenographer* – \$500 (unlimited)**

CCRA is offering a fun movie night. The sponsoring companies will receive recognition in all marketing materials and event signage.

### **Decorate a Table at Brunch – \$250 (20 available)**

Are you crafty and have some design skills you want to show off? Or perhaps just want to support CCRA. Now is your chance.

### **Create your Own Sponsorship**

Interested in sponsoring an item for the attendees but don't see it here? Give us a call to customize your perfect sponsorship.

**All sponsored items must be committed  
by August 1, 2024, and paid for no later  
than September 10, 2024.**

*Sponsorships are first come, first served.*

# Exhibitor Rules

## Contract for Space

The exhibit contract and tabletop space request, the formal notice of space assignment, and the full payment of rental charges together constitute a contract between CCRA and the exhibitor for the right to use the assigned space in compliance with these rules and regulations. Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by CCRA.

## Space Assignment

Space assignment is made on a first-come basis for exhibitors and is confirmed when the firm sends in their contract, payment, and receives confirmation from the CCRA office. CCRA will make every effort to place exhibitors in the areas of their choice. However, CCRA does reserve the right to place, move, or relocate any exhibitor in cases of necessity for the total benefit and operation of the convention.

## Cancellation

If an exhibitor cancels a tabletop space contract prior to August 1, 2024, all fees paid with the exception of a \$250 administrative fee will be returned. If an exhibitor rents a space, pays in full, but does not attend the convention, no refund of the booth rental will be allowed. In addition, cancellation of a booth after August 1, 2024, will result in a full forfeiture of monies collected as of that date.

## Booth Decoration

CCRA will supply a 6ft draped table, one chair, and a waste basket. All other booth equipment and decorations will be supplied by the individual exhibitor. If electrical is needed, please contact [events@cal-ccra.org](mailto:events@cal-ccra.org). We will be happy to coordinate it with the hotel; however, the cost will be incurred by the Exhibitor.

## Exhibitor Solicitations

Exhibitors must limit their activities to within the confines of their space. Exhibitor activities must be conducted in a manner consistent with non-interference of activities legitimately exercised by other exhibitors. The distribution of exhibitor's products, catalogues, pamphlets, printed materials, souvenirs, etc., must remain within the confined area of the space and at no time should protrude into the exhibit hall aisles. No exhibitor's promotional activities will be permitted outside the confines of the exhibitor's space. Any firm or organization without an assigned booth space will not be permitted to solicit business within the trade show area.

## Shipping of Tabletop/Material

Please ship all items to your attention. Please indicate your arrival date and that you will be attending the CCRA Convention.

Guest Name/CCRA Exhibitor Guest – Arrival Date  
C/O Omni Rancho Las Palmas  
41000 Bob Hope Drive  
Rancho Mirage, CA 92270

## Labor

Exhibitors are required to comply with the labor regulations as determined between CCRA, the local unions, and the hotel.

## Hold Harmless & Indemnity

The exhibitor assumes all responsibility for any loss, theft, or damage to exhibitor's displays, equipment, and all other property while on the hotel premises for the CCRA Convention and hereby waives any and all claims and/or demands it may have against CCRA, its Officers, Board Members, and Consultants. In addition, the Exhibitor agrees to defend, indemnify, and hold harmless CCRA, its Officers, Board Members, and Consultants from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, all attorney fees and costs arising from directly or indirectly and/or in connection with the exhibitor's occupancy and/or use of the exhibition premises or any part thereof and/or any act, error and/or omission of the exhibitor or its employees, subcontractors, and/or agents. Exhibitor shall provide to (CCRA) a Certificate of Insurance with General Liability, Auto, Workers Compensation (if there are employees) and an Additional Insured Endorsement by September 1, 2024. The certificate and endorsement should be issued to: California Court Reporters Association, Event Manager, 1 Capitol Mall, Suite 800, Sacramento, CA 95814, and must name CCRA, its Officers, Directors, and Consultants as additional insureds. Coverage limits shall be \$1,000,000 per occurrence/\$1,000,000 aggregate for GL, \$1,000,000 for Auto, and Statutory limits for Workers' Compensation. All coverage limits and insurers must be acceptable to CCRA.

## Non-Compliance to Rules & Regulations

Each exhibitor, and all employees, agree to abide by the rules and regulations given herein and by subsequent amendments and additions considered by CCRA management to be in the best interest of all exhibitors. Upon non-compliance with the rules formulated, CCRA management reserves the right to prohibit, reject, or eject an exhibitor, exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, CCRA's liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If an exhibitor is ejected for violation of these rules, or for any other reason, no return of rental money shall be made.

## Amendment to Rules

These rules, regulations, and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. All matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of CCRA management. In an effort to provide the greatest good to the greatest number, CCRA management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition, and all amendments of the foregoing rules shall bind the exhibitors.

## Approval

All exhibit registrations are pending approval.

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## CCRA'S 114TH ANNUAL CONVENTION



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### SILENT AUCTION PLEDGE FORM

Donated By: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Description of Donation/Package: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Restrictions: \_\_\_\_\_

\_\_\_\_\_

Expiration Date (Expiration date should be no earlier than 12/31/2025): \_\_\_\_\_

Estimated Dollar Value: \$ \_\_\_\_\_

**CCRA will have a silent auction table set up at our convention for all attendees to view items and bid on them. We'd love for you to participate!**

In order to include your donation in CCRA's Silent Auction, please email your pledge form to Becky Denhalter at [events@cal-ccra.org](mailto:events@cal-ccra.org) by Friday, September 6, 2024.

Please either bring the item to the convention or mail the donated item to the CCRA office no later than September 20, 2024.

Our office is located at One Capitol Mall, Suite 800, Sacramento, CA 95814. Be sure to send to Becky Denhalter's attention.

CCRA will be responsible for displaying the donated items at the silent auction table.

CCRA will announce the winners of the silent auction at the convention, and winners will be able to take their item home with them.

If you have any questions, please contact Becky Denhalter at the above email.

We reserve the right to combine the above item with other donations to create a complete and memorable package experience.

<http://www.cal-ccra.org>

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## CCRA'S 114TH ANNUAL CONVENTION

**CCRA** September 27-29, 2024  
California Court Reporters Association

### 2024 CCRA Convention Registration Form

#### EXHIBITOR INFORMATION *(Please type or print clearly, as it will appear on all printed material.)*

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

#### MARKETING AND NETWORKING

Our company logo is attached.  Our company description is attached.  I will donate to the Silent Auction (complete and return separate form).  
 I will sponsor (list type or item from page 5): \_\_\_\_\_ Amount: \$ \_\_\_\_\_

#### COMPANY REPRESENTATIVE NAME BADGES *(Please type or print clearly, as it will appear on your badge.)*

1. \_\_\_\_\_ Email: \_\_\_\_\_

**Additional Badges \$450 each** - allows access to the exhibit hall, meal functions and education.

2. \_\_\_\_\_ Email: \_\_\_\_\_

#### EXHIBIT SPACE OPTIONS

	<b>Early Pricing</b> <i>(by August 1)</i>	<b>Late Pricing</b> <i>(after August 1)</i>
One Tabletop Space.....	\$995 .....	\$1,095 .....
Two Tabletop Spaces.....	\$1,695.....	\$1,895 .....

I will be attending the Movie on Friday night *(included in registration fee)*

I will be attending the Late Night Party on Saturday night *(included in registration fee)*

I will be attending Sunday Brunch *(included in registration fee)*  
 We will require electrical and understand there is an additional \$150 fee.

Description of product/service to be exhibited: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### TOTAL AMOUNT DUE

# \_\_\_\_\_ Tabletop Space(s) x Price \$ \_\_\_\_\_

# \_\_\_\_\_ Additional Badges x \$450 \$ \_\_\_\_\_

Electrical: \$150

Total Amount Due: \$ \_\_\_\_\_

#### PAYMENT METHOD

Check (payable to CCRA)  Visa  Mastercard  American Express  Discover

Card number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Upon receipt of this registration by CCRA and acceptance by CCRA, this registration shall become a binding agreement between the Exhibitor and CCRA. The Terms and Conditions set forth are hereby incorporated by reference. The Exhibitor acknowledges that none of the exhibit space fee is refundable except as expressly set forth in the Terms and Conditions located in the Exhibitor Prospectus.

**Return completed form and payment to:** California Court Reporters Association, ATTN: Becky Denhalter  
One Capitol Mall, Suite 800 • Sacramento, CA 95814 • [events@cal-ccra.org](mailto:events@cal-ccra.org)